



“You’re a Genius!”



*It's really Christmas
this July!*

Independence Day Super Drawing!!!

This is big! I've never done this before (and probably won't do it again).

This **July 4th, 2007**, at **exactly midnight** in the early morning, I'm drawing from all the new booking clients to see which one will receive (are you ready for this) a

100% rebate on the price of their event!

(Somebody take my temperature!)

Actually, I'm happy to do this for one lucky client. This June 1st marked the start of my 23rd year in Atlanta, GA and I'm celebrating by giving back to one client in the community.

Here's the deal:

- **Book between now and midnight, July 1st, 2007**
- **Pay in-full** for your event
- **Any event is eligible** including Christmas parties and school events,... any event
- Watch at midnight for the posting on my main website- www.douggazlay.com for the lucky winner.
- **The winning rebate will be overnight mailed on July 5th, 2007 to the winner.**
- Earn **extra chances** by **booking your gig and passing along the info to another booking client.**

That's it! (*I'm crazy*, I know!)

Do you have any pictures from your special day, and maybe some with me in them?

For my birthday this year, I received my first nice digital camera. And I've begun using that to capture moments at client parties and receptions.

Unfortunately, I have not done this over the past 22 years I've been performing in Atlanta! If you have a great picture of you and

maybe one of me at your event, would you mind forwarding them to me in an e-mail or even sending a copy to: **Doug Gazlay- P. O. Box 307, Smyrna, GA 30081.**

I'll be putting together a brand new client appreciation

page on my website soon. I'll include your pictures if you'll put your full names and the date of your events on them.

This would be for events pre-dating 04-26-2007.

(Well, you all know my birthday is **April 26th** now! (No cards please, just referrals!)

Thanks! (insert big smile)

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Famous Quote of the month:

"Now Myra Gultch! Just because you own half the county doesn't mean you have the power to run the rest of us! For 28 years I've been dying to tell you what I thought of you, and now, ...well, being a Christian woman, I can't say it!"

Who said it? Send your answers (and current mailing address) to me at:

doug@bydoug.com

On 7-1-07 I'll draw a winner from all correct entries! **You'll win a STARBUCKS CARD!**

“Gaz Tip” of the month. Organizing your music for your event!

Whether I'm performing for your event or you're planning a "mix" of your own. Here are some things to keep in mind.

Everyone loves some kind of music, but not everyone likes one kind of music all the time. I think most folks fall into the "variety" category.

So, my secret to pleasing everyone (at least a little bit) is to make sure the tempo is varied, and the styles. A good cadence would be

- Uptempo
- Uptempo
- Uptempo
- Slow
- Medium Tempo

And repeat the sequence. Another approach would be:

- Uptempo Classic Rock
- Uptempo Classic Dance/Disco
- Uptempo Country Line Dance

- Slow Pop Ballad
- Medium Groove Jazz Standard

This pretty much assures that everyone gets a chance to hear something they like. Of course, if you have kids, you'll have to put a "Rap" song in there. Be cautious about the content though. The most trouble I ever got in was playing "**BABY GOT BACK**" at a church dance! I never knew I could see so far into my minister's nostrils! ("Me...Bad!")

New Campaign kicked off featuring my new “Happy Mother-In-Law” model!

With some research, I've discovered that too many people are using the same tired old advertising methods. **Mark Imperial**, a very successful DJ gave tips on being totally outrageous and *different in your approach*. Find the "emotion" to tap into and you'll have the attention grabbing headline! So, being one from a relatively crazy family background (and who isn't?), I took the **mother-in-law** issue and turned it into the following headline and picture:

"Your Mother-In-Law will think you're a Genius for calling me!"



My model is actually my neighbor who lives directly across the street from me- **Ms. Callayne N. Voyles**! She agreed to be my model for the length of this campaign! Visit: www.djexcellence.com to see the full new campaign. Please e-mail me with your critiques!: doug@bydoug.com

An ad with a sharp sense of humor gets my attention every time! Thanks to **Callayne** for being the "perfect" Mother-In-Law! You're the best!

From D-Grooves Recording Studio

What's in the D-Groove Mix?

Judith Baker has a series of hymn tracks under production.....

Tom Newell has a Corporate Info CD in the works.....

Jan Webster Catering has commissioned the creation of www.janwebstercatering.com.....

My "**40 Baby Winks**" (Baby relaxation CD) will be done soon, too!

Please remember that I do offer all the following services as well as Piano and DJ music. Links to all are on www.bydoug.com.

- **Songwriting, Production** (Demos to full CD projects).
- **Piano Lessons, Music Theory Tutoring and Music Publishing**
- **Website Development** (including Hosting and Domain purchase)
- **Fine Furniture Finishing** (Old-world, antique look)

"You're simply the best!!!"

There is no question, I have the BEST clients on the planet. My business is built on word of mouth and I would like to thank the following people who were kind enough to recommend me to their family and friends.

Thank you soooo much!

THANK YOU FOR YOUR RECENT REFERRALS

Robert & Melissa Duncan

Beth Farrens

Alan and Maria Turk (Stonehedge Events, Buford)

Robert & Dana Schultz

Mike Meyer (Something Special, Newnan)

New Clients I Want To Welcome...

Alicia Walker and Robbie Kelley wedding & reception

Kim Blackadar (daughter Brittany) wedding & reception

Beth Farrens (daughter Dona) wedding reception (Beth is also a *many time* return client! I appreciate Beth's support and friendship through the years.)

Mother's Day Super Drawing Winners...

Congratulations Karen Kinsey and Larry Mayo

They won a 50% rebate on the price of their event in May!
Their wedding reception takes place this fall.

Someone wins even bigger next month! (See page One!)

Recent Amazing Parties...

Jonathon and Deena Jenkins- wedding & reception

Richard and Lisa Allen- wedding & reception (and my nephew—Joey David Nestola- born on that same day!!! See above!)

Bobby and Mindy Chester- wedding reception

Andrew & Tiffany Green- wedding & reception

Drew and Beth Paige Vansant- wedding & reception

Robert and Melissa Duncan- wedding & reception

Many more happened during early 2007. *They were all great!*



Joey's Here!!!

Not a client- but family! My new nephew (first born for my sister- Dawn Nestola) arrived on the day of Richard and Lisa Allen's event! Welcome little Joey! *Uncle Doug loves you!*

SPECIAL OFFERS FOR June...

FALL IS COMING! The actual day on which HALLOWEEN falls is a Wednesday this year. (Ugh!) HALLOWEEN weekend (October 26, 27, and 28th) is wide open as of this printing. Have a "Ghastly" (or should I say) "Gazlay Good Time" at your party. I can spin for adult or children's parties, each receive an extra 10%-off if you book before July 31st, 2007!

WHY NOT HAVE A DJ AT YOUR HOMECOMING SCHOOL EVENTS?

Book by August 31st, 2007 and receive a FULL LIGHTING upgrade FREE (a \$100 value)!

SUMMER'S HERE! All summer long- Book your pool parties and save an extra 10%-off if held any other day but on a Saturday!



Happy Fourth of July to everyone! Celebrate Freedom!

**Doug Gazlay- Pianist
and Disc Jockey**

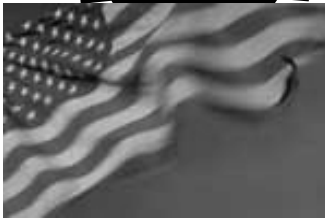
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Helping you create
unforgettable events!

**Independence Day
Super Drawing!!!**



Book and pay in-full between now and July 1st, 2007 and you could win a
100%-rebate on the price of your event!

Look inside for more details!

INDEPENDENCE DAY SUPER DRAWING- JULY 4TH, 2007, 12:00 MIDNIGHT

www.bydoug.com

Premiere issue of a new tradition!

I'm not going to lie. No one has ever asked me to print and distribute a newsletter to my Piano and DJ clients! But hey- WHAT A GREAT IDEA!

So, here it is! The first issue of my new newsletter.

The goal- keep in touch with you and let you know what's happening here! It's intended to be fun, informative and interactive. So, if you've got a suggestion for what you'd like to see in this letter, please let me know! (Besides 100%-off Coupons!!! Oops... that's not even crazy in this issue!

Read on).

Each month, I'll list the new clients, people kind enough to refer my services to their friends and family, cool new things happening in my world and even announce some deals available only to people on this list! So, you'll have opportunity to book me for anything you may need **before** the newer prospects have a chance! After all- **you all are my Preferred Clients!** And I'm happy to say, I also call you my friends!



Life's a Dance floor, tell the DJ to turn it up! (or down of course, its up to you!)

So welcome! I hope you enjoy keeping in touch this way! Have a great summer and look for me in your mailbox next month! All the best!- Doug